



R E S U M E

RAMONA
RAMKISSOON

VISUAL

DESIGN

AVAILABLE FREELANCE

05
OCTOBER

My name is Ramona Meera Ramkissoon
and I believe that any creative is an extension of its creator.

As part of your team I will create intelligent design that functions to clearly
state your message, and also better establish your brand and business.

I am a humble and seasoned artist and graphic designer who is creative,
motivated, a multi-task genius, reliable, keen and dedicated. I am a design
professional seeking full-time employment in a creative design role.

Having worked many years in the industry both in-house and on a freelance
basis, I have developed a diverse set of skills and understanding of not only
the foundations for effective communication design, but also for the
business side that accompanies.

I would love to help assist your team, so let's get started.

References available upon request.

DESIGN
THE
WORLD

RAMONA M. RAMKISSOON



RAMONA M. RAMKISSOON

— Graphic Designer, Artist, Writer

I am a seasoned, creative, motivated, and dedicated design professional seeking freelance employment in a creative design role.

EXPERIENCE

Senior Graphic Designer

Sunwing Vacations Group
(Selloffvacations brand)
2024 - Present

Developed and executed regional and national print, digital, and online marketing campaigns as part of the in-house Design Studio, supporting brand growth and audience engagement.

Played a key role in brand development and management, ensuring consistent and impactful creative execution across all marketing channels.

Designed social media content to drive brand awareness and engagement

Managed multiple projects and priorities while consistently meeting deadlines

Collaborated with cross-functional teams to deliver integrated marketing initiatives aligned with business objectives and brand guidelines.

Lead Graphic Designer

Sunwing Vacations Group
(Selloffvacations brand)
2012 - 2023

Conceptualized, designed, and delivered regional and national print, digital, and online advertising campaigns and creative assets.

Led brand development and ensured consistent brand management across all marketing channels.

Developed compelling and effective marketing copy for a variety of platforms and audiences.

Provided in-house creative support for marketing initiatives, merchandising programs, and promotional campaigns.

Designed social media banners to enhance brand visibility and engagement.

Established project priorities, managed workflows, and consistently ensured deadlines were met efficiently and effectively.

Designer / Art Director

Vessel Design Studio
2009 - 2015

Designed print, digital, and online marketing collateral for local and national campaigns

Designed and developed websites and digital assets

Managed projects from concept to final production

Developed marketing and promotional copy

Conducted market research and creative analysis

Collaborated with clients to deliver strategic design solutions

Fostered strong client relationships and account satisfaction

EDUCATION

Multimedia Design & Production Technician

Diploma Honours - Humber College
2000-2002

Graphic Design Program

Ontario College of Art & Design
1998-2000

SKILLS

Creativity & Skill



Time Management



Analytical & Attention



Adobe Creative Suite



Project Execution



Decision-Making



Branding & Brand Management



AI Integration



Digital & Social Design



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